

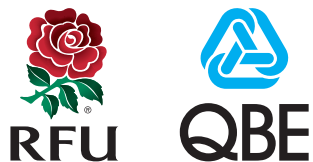
PRESIDENT'S XV 2012 SUPPORTED BY QBE



Grab a piece of **£10,000**  
for your club



The President's XV Recognition Awards 2012 has launched with brand new categories and online application.



Put yourself forward for selection at [rfu.com/presidentsxv](http://rfu.com/presidentsxv)

Entries close on 1st February 2012

[rfu.com/presidentsxv](http://rfu.com/presidentsxv)

**THIS IS RUGBY.**

TEAMWORK RESPECT ENJOYMENT DISCIPLINE SPORTSMANSHIP

## 1. Choose Rugby-Player Recruitment Campaign

There is no better focus for any recruitment campaign than a Rugby World Cup and through Choose Rugby the club receiving this award will have used imaginative and innovative ways to recruit new players in this World Cup season. The excitement of the world tournament and the fun of being involved in a local rugby club will have been harnessed to drive up membership by this club.

## 2. This Is Rugby-Discipline

'This Is Rugby' embodies the core values of our sport; Teamwork, Respect, Enjoyment, Discipline and Sportsmanship. We're looking for a rugby organisation that has gone above and beyond to ensure that the core value of discipline has been upheld and understood.

## 3. More Volunteers

The grassroots game exists thanks to people who give their time freely to run rugby. This award recognises an organisation that uses innovative ways to recruit and retain helpers in their off the pitch team.

## 4. Better Referees

Matches need quality referees. The winner of this award will be an organisation that encourages people of all ages to take up the whistle and supports them to attend qualification and CPD courses.

## 5. Playing Opportunities

Playing the game of rugby is what we are about! The winner of this award will be a team of volunteers that provides a variety of playing opportunities using all formats of the game. Examples include competitions, leagues, festivals, merit tables, touch, tag, 7s and 10s.

## 6. High Quality Coaching

High quality coaching leads to more enjoyable rugby for players and helps keep them in the game. This award will recognise an organisation that encourages and supports people of all ages in attending coaching qualifications or continuous personal development courses.

## 7. Better Facilities

This award will be won by a venue that has transformed its playing and clubhouse facilities. Size doesn't matter! The winning facilities will have greatly improved the rugby experience for all players and members.

## 8. Women and Girls Development

We are looking to recognise those clubs or projects that have actively encouraged women and girls' rugby over the last 12 months. The winner will have adopted an innovative approach to developing women and girls' rugby within their club or local area.

## 9. Community Links

Giving something back. We want to recognise an organisation that has made a difference to the life of its local community through innovative use of its facilities and personnel. This could include links with local community groups, schools, colleges, universities, or groups of people that traditionally have had little contact with the game. This may be in areas of urban or rural deprivation or involve people with disabilities.

## 10. Schools Development

Top of the class! Most young people get their first taste of rugby at school – the player pipeline for our clubs. We want to recognise volunteers who have delivered an exceptional school or school cluster programme that provides quality opportunities for boys and girls to experience our great game.

The winning project will support pupils, teachers, young leaders and school support staff in helping young people setting out on their rugby journey both inside and beyond the school gates.

## 11. Student Players

Rugby needs to keep students playing on colleges and universities. The winner of this award will have done the most to help ensure 16-24 year olds keep playing rugby.

## 12. Fundraising

All teams need good supporters. We want to recognise an organisation that has captured the imagination of its members with creative and original events in order to raise funds.

## 13. Communication & Technology

Move at a fast pace off the pitch as well. This award will be won by a club that uses modern technology and communication tools, such as RugbyFirst and social networking, in an innovative way for the benefit of all its members.

## 14. Young Volunteers (vRugby)

This award recognises organisations that innovatively encourage 14-24 year olds to get involved in rugby volunteering, such as clubs that support young volunteers to deliver a vRugby activity, undertake high quality placements, or develop their skills.

## 15. Seal of Approval Club of the Year

This award recognises the club which epitomises the pursuit of the highest standards at every level and age group to give players and volunteers a truly quality experience. The club will have created a welcoming environment where everyone is respected and valued and all members and visitors enjoy playing and being involved with rugby union.

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